04 Aesthetics Tour 2

Saturday, January 9, 2016

11:26 AM

Today: Admin, then more Tour Blog and Critique

Clickers RIDHVIK Katic G Ben F.

- First blog post due tonight at midnight.
- Don't forget to click 'Publish' in the upper right hand corner
- Due Sunday at midnight: 2 critiques of another Aesthetics Exploration post from this semester.
 Critique 2 posts that have zero or one other critique (eventually, all posts will end up with two critiques). Read the post in detail. Enter your critique as a comment.

Critiques must be specific. List one or more strengths of the post, and one suggestion for improvement, often best phrased as a question: "why did you choose..."

We will talk more about critique a bit later in the semester.

Zack Jack Weaver Guest Lecture Feb 8 during class. Practicing product designer, will talk about process and critique considerations.

- Some details of posting mechanics:
 - Adding media
 - Don't upload videos, instead make link to video first item in post; video will then show up as featured image with play button.
 - Every post needs a featured image.
 - o Choose categories on the right. Default is 'Student Work'. TA will correct categories also.
 - Tag away! Use tags freely.
 - Ouestions?

Workshops

In addition to workshops in ITLL

https://itll.colorado.edu/index.php/courses_workshops/skill-building_workshops/ and Idea Forge http://www.colorado.edu/ideaforge/workshops, consider TAM workshops: http://tam.colorado.edu/index.html

Design Notebooks

We will be doing informal design notebook sharing once or twice per week. Count off in 2s. Group 1 browse Group 2's notebooks for 3 minutes, then we will switch. Use critique guidelines above.

Industrial Chic













Biker culture (Harleys, studded clothing)























Google biker harley davidson look

Japanese motorcycles



















Yakuza







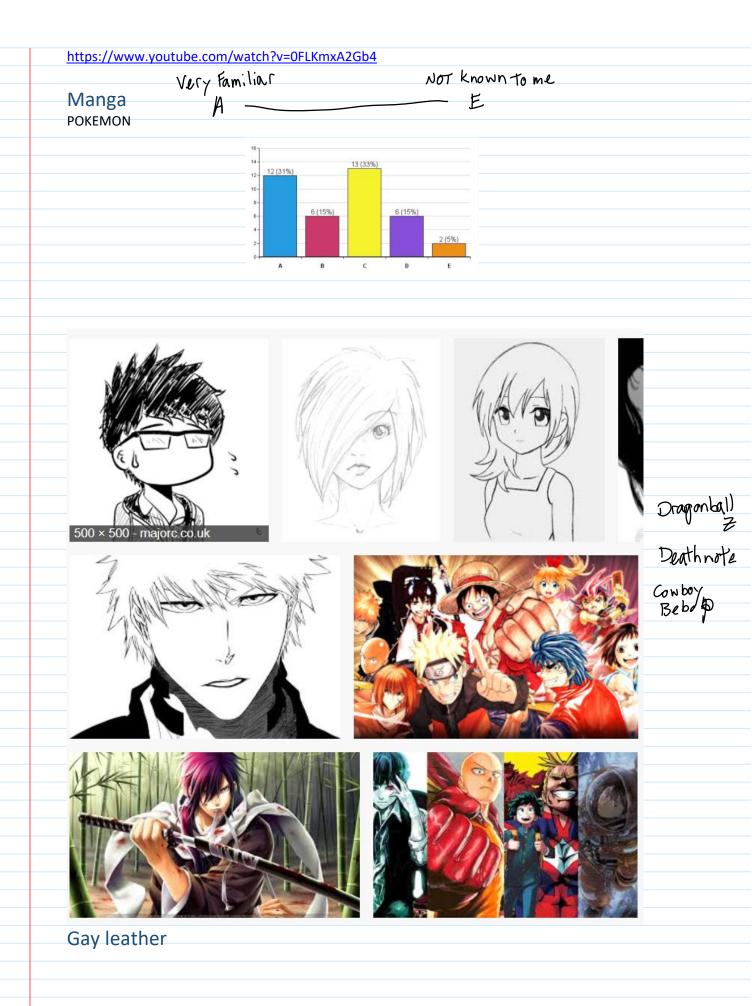




Speech patterns too

https://www.youtube.com/watch?v=SKE8V6QDdqk

in contrast to femine speech



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Bicycle clothes, covered in logos



Cowboy, country western



Spaghetti western,

Films by Sergio Leone, starring Clint Eastwood, music by Ennio Morricone, filmed in Italian













Good bad and ugly on Itunes store