

03 More Art Theory

Tuesday, January 12, 2016 8:17 PM

Today:

Admin stuff,
Art Theory

Good engineering movie:
"A Faster Horse"
50th Anniv Mustang Story

Schedule

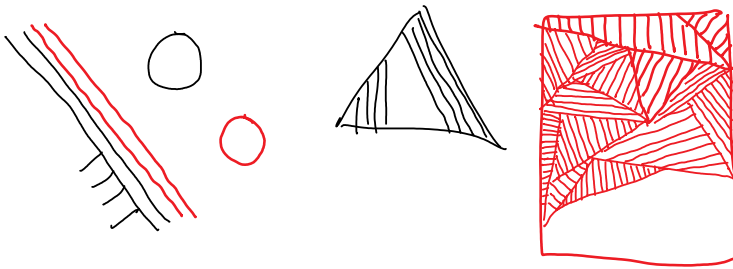
Initial Assignments

Check out the 99% Invisible podcast.

Design oriented podcast. 99% of design work is invisible. Quite varied content.
<https://99percentinvisible.org/>

Yes, clickers today

Don't forget to start your design notebook. Doodling counts.



Pods Check In

10 minutes: Talk to the people at your pod. What are you doing for Upcycle? Exchange at least one question or one suggestion

Major Art Theories

What is art? What good is art?

- Realism
 - Plato (500 BC): Representations should be truthful. Beauty = truth. Human perceptions are fallible, invisible true world has ideal 'Forms'.
 - Aristotle: Beauty = both appearance (order, harmony, symmetry) and functionality. Form is inseparable from the purpose of art: to represent.
- Expressionism (1850's)
 - Art is to embody and stimulate emotion, often through metaphor.
 - Cognitivism: Art can teach. Dewey's 'aesthetic experience' gives meaning and value.
- Formalism (1900's):
 - Only the form is important. Emotion, narrative, functionality are irrelevant.
 - Abstract art context
- Postmodernism (1968)
 - Art and aesthetics cannot be separated from the social, ethical and political world.
 - Pluralism. No theory is absolute; context is essential.

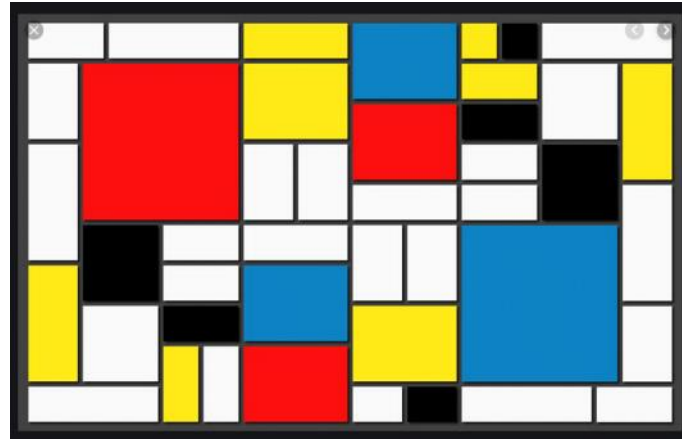
Barrett, Terry. *Why Is That Art?: Aesthetics and Criticism of Contemporary Art*. 2nd ed. Oxford University Press, USA, 2011.

Clickers

Which major theory fits each work?



Starry Night by Van Gogh



Piet Mondrian



Edward Hopper, "Nighthawks" (1942) Photo: Art Institute Chicago via Wikimedia Commons Public Domain

Kitsch



Jeff Koons
Three Ball Total Equilibrium Tank (Two Dr J Silver Series, Spalding NBA Tip-Off) 1985
Tate
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