

# 13 Streamlining, Mid-Century Modern, Pop Art

Monday, February 15, 2021 1:45 PM

## TODAY

Admin  
Streamline  
Mid Century Modern  
Pop Art

## Admin

Weds is Wellness Day. No post due.  
Friday we'll talk about critique technique and finish timeline with Post Modernism  
Monday 2/22, Weds, maybe Friday: Upcycle presentations in your Pod  
Any cube animation flip books or gifts to show?  
Feel free to post inspiring examples of art/engineering links in Links category

## Clicker Poll:

How useful have was the feedback you gave Sunday?

- a) Very useful
- b) Pretty useful
- c) maybe, hard to tell
- d) couldn't come up with anything good
- e) sorry, didn't do it.



2 minutes: Go read the feedback on your post

How useful was the feedback you got?

- a) Very useful
- b) Pretty useful
- c) maybe, hard to tell
- d) They couldn't come up with anything good
- e) Nobody gave me feedback and/or posted late...



## Best/most useful part of feedback you got

Great advice on materials

New suggestions for design that I hadn't thought of

People notice details that I had not

Positive feedback is nice - even important!

Advice about equipment for construction

Its helpful to receive constructive critical feedback, or different ideas,

rather than just positive feedback (although that is also nice)!

It was good to have specific advice that was relevant to things I

mentioned not being sure about yet

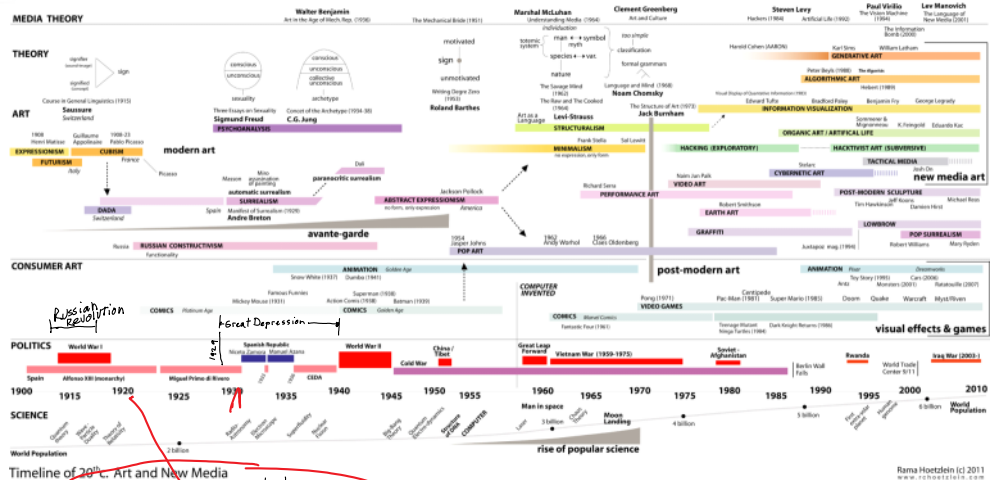
Its useful when people ask me questions that make me think about the

design

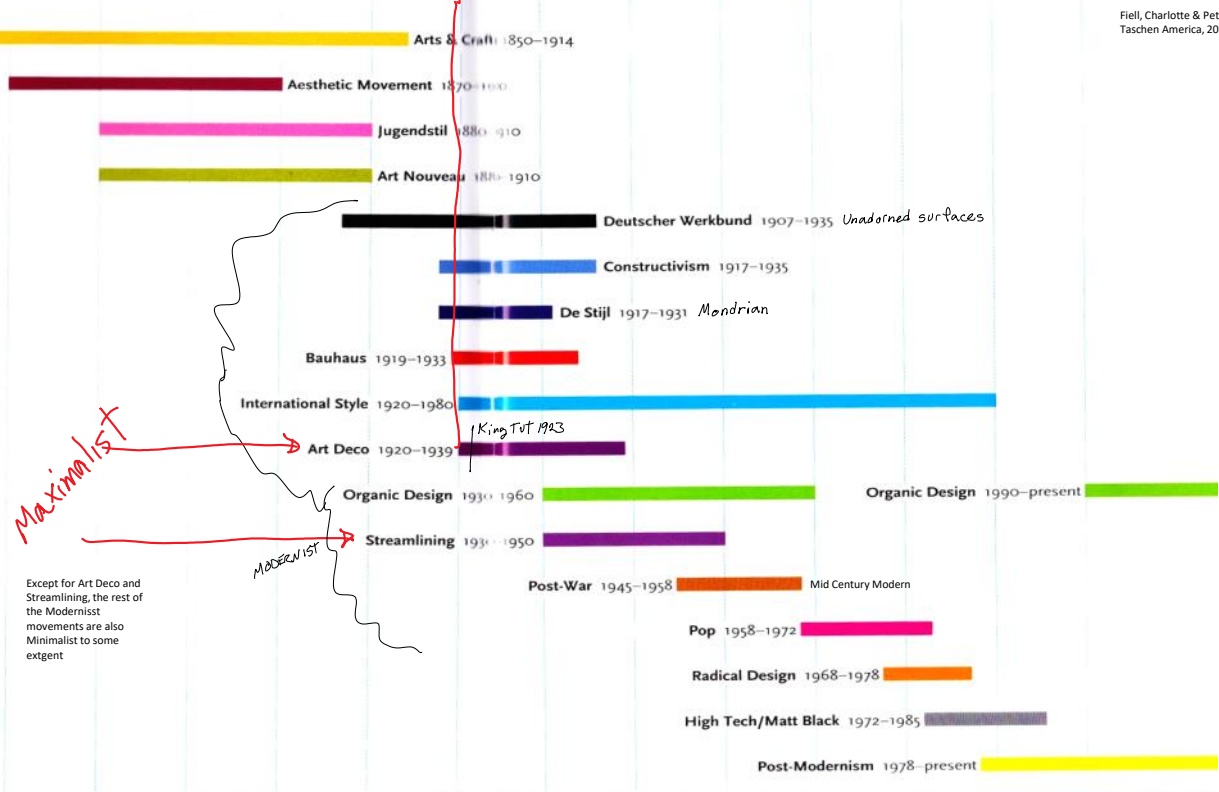
## What could be improved in feedback you got or gave?

Its helpful to receive constructive critical feedback, or different ideas,

rather than just positive feedback (although that is also nice)!



Rama Hootzlein (c) 2011  
<http://www.rchoetzlein.com/website/artmap/>



Fiell, Charlotte & Peter. Design of the 20th Century. Taschen America, 2012.

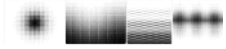


Plastic, bright colors, simple shapes.  
 Pop had 'Anti-Design' associations, countered Modern Movement's 'Less is More'. Fun, not sober.  
 Drew on Art Nouveau, Art Deco, Futurism, Surrealism, Op Art, Psychedelia, Eastern Mysticism, Kitch and Space Age.  
 Comic books.



[https://www.google.com/search?q=pop+design+movement&source=inms&tbm=isch&sa=X&ved=0ahUKewinJ1Pto8TLAhVQ9WwMKHRiwDh4Q\\_AUIByzB&biw=1218&bih=596](https://www.google.com/search?q=pop+design+movement&source=inms&tbm=isch&sa=X&ved=0ahUKewinJ1Pto8TLAhVQ9WwMKHRiwDh4Q_AUIByzB&biw=1218&bih=596)

Before inkjet and laser printing, letterpress and newspapers used halftone to get shades of gray, lower resolution; dots were visible. Used by Pop artists as a motif.



A halftone is a dithered image, a way of representing a continuous tone by the use of dots. The dots are arranged in a regular grid, and the size of each dot varies to create the illusion of different shades of gray. The dots are arranged in a regular grid, and the size of each dot varies to create the illusion of different shades of gray.

Halftone Dots - TechWiki.com

**Andy Warhol**



**Yayoi Kusama**

Pioneered soft sculpture, mirror rooms, loved dots



**Sketching Practice**

