

Yes, Table Tents!

Today

Idea Forge resources (Victoria Lanaghan)
Admin: Blog critique specs
20th Century Timeline
Sketching: 1, 2, 3pt perspective

Idea Forge Resources

https://www.colorado.edu/ideaforge/

Admin

If you missed meeting any teammates Wednesday, try to contact them via all available means: email, slack, Canvas. If you are not successful by Weds Feb 8, let me know. In Slack, sign up for the same Pod channel as your zoom room number.

Make sure your Slack Workspace is AesDes2023! There was an incorrect link in the Canvas assignment.

Grad student presentations: 1 Monday. Signup deadline tonight
Nicolas Garzone | Jean-Pierre Ugarte, Contemporary Art

Books circulating for inspiration: Design Encyclopedia, Manufactured, Women in Design

Pass the books around please

Guest Lectures
Attendance required

F March 3 Jason McGrath via zoom. Engineer, industrial designer, AesDes alum
F March 10 Kenny Wine, in person. Engineer, entrepreneur (furniture and van interiors), AesDes alum
M April 10 Zack Weaver, in person. Atlas instructor.
Still trying to get Brett Foxwell.

Blog Critiques

- 2 blog critiques due Sunday night, as comments on the posts.
You are expected to write at least two substantive critiques on other students' blog posts each week (due Sunday night at midnight).
A substantive critique includes identifying at least one strength of the post and at least one question or suggestion for improvement.
It's better to phrase a suggestion as a question, and questions should be 'neutral', without an embedded opinion. Instead of "it would be nicer with clean cardboard" or "why is your cardboard so stained?" ask "please tell us about the cardboard markings".
Try to identify more strengths than improvements.
Comments on the content are generally more valuable than comments about the appearance or grammar of the post, but if there is missing or confusing content, ask for it!
If a post already has two substantive comments, choose a different post to comment on. This way everybody will get some feedback each week. Note: if your post is late, you will miss out on this cycle; you won't get timely feedback on your work.
If your critiques are late, it will be hard to find posts needing comments, and you won't be able to complete this part of the assignment until some other late person posts, plus your critique won't have much impact.
You must respond to your comments by Tuesday night at midnight. It's important to change and edit and improve your posts as requested. You can edit any of your posts all semester long. If you change your project entirely, do go back and address the suggested blog content of old posts to match your new project so that your project ends up being well-documented.

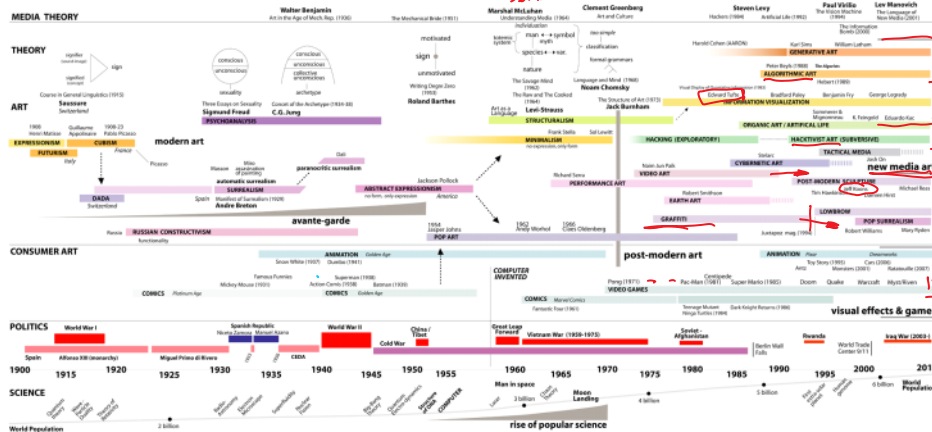
From https://www.aesdes.org/2023/01/17/blog-and-comments-policies/

20th Century Timeline

History of design

is relatively short, as professions go
Convoluted with history of science, culture, art etc.
Our current aesthetics all have roots in recent history. It's important to be able to recognize what influences us. To know what has gone before, and so know what is truly new, and what is truly you.

semiotics: symbols have meaning



Medo

Semiotics

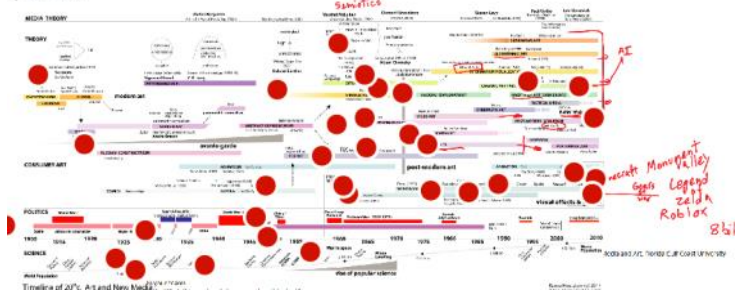
AI

Minecraft Monumint Valley
Gears Legend of Zelda
Roblox
8 billion

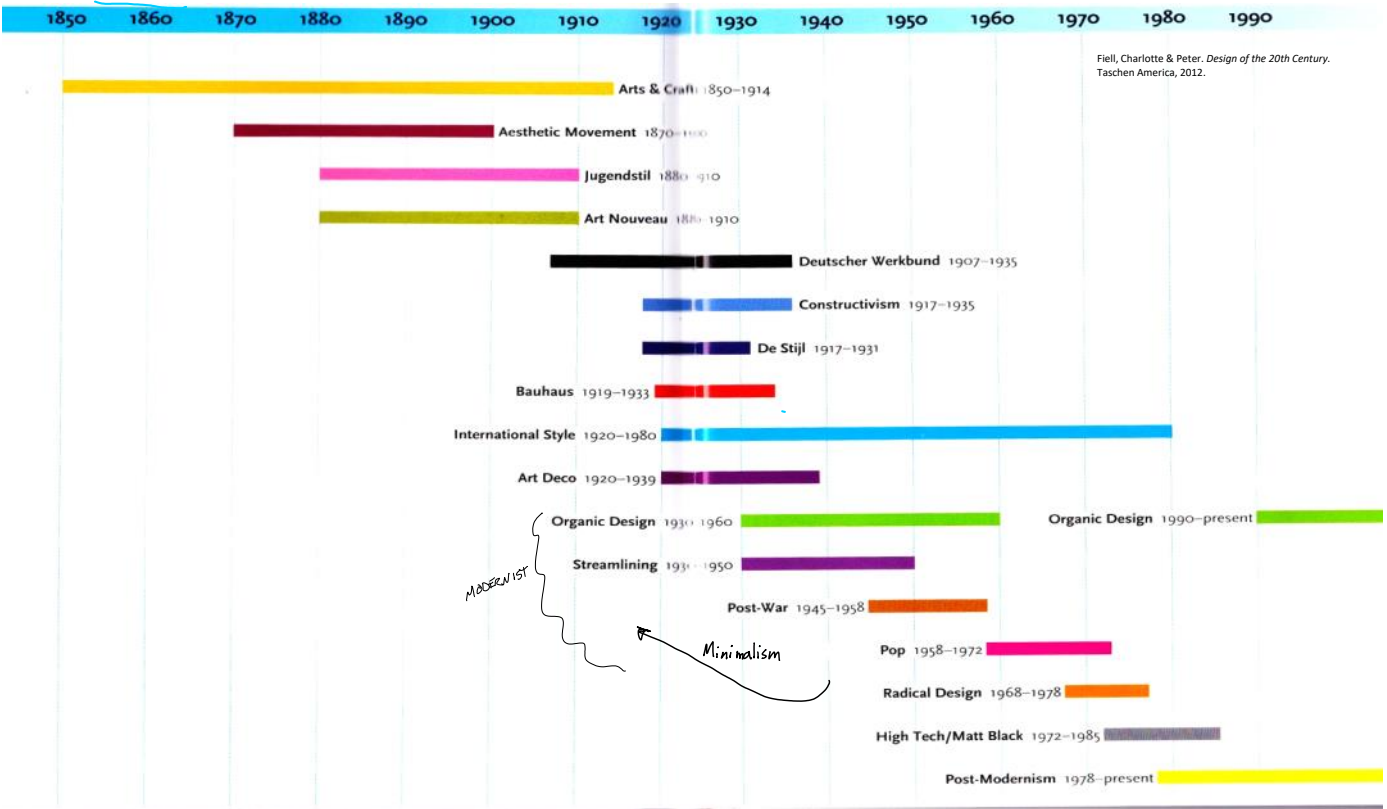
edia and Art, Florida Gulf Coast University.

What is the context of your Aesthetics Exploration post?

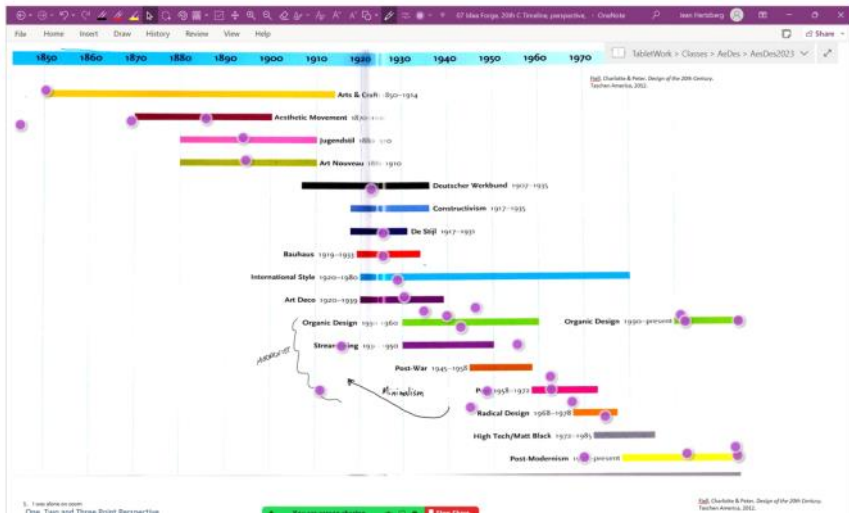
step to integrate with design, culture, and context



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Roblox
8 billion



Fiell, Charlotte & Peter. *Design of the 20th Century*. Taschen America, 2012.



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