

Hans Werner Aufrecht and Erhard Melcher

Mercedes-AMG GT Coupe



Who are they?

- Two men → passion for motorsport & engineering
- Founded AMG in 1967
- A as in Aufrecht, M as in Melcher and G as in Großaspach
- Factory shutdown during 300 SE engine testing
- Tuned engines in Aufrecht's garage
- Colleague used the 300 SE → won 10 German touring car championships
- Grew their reputation



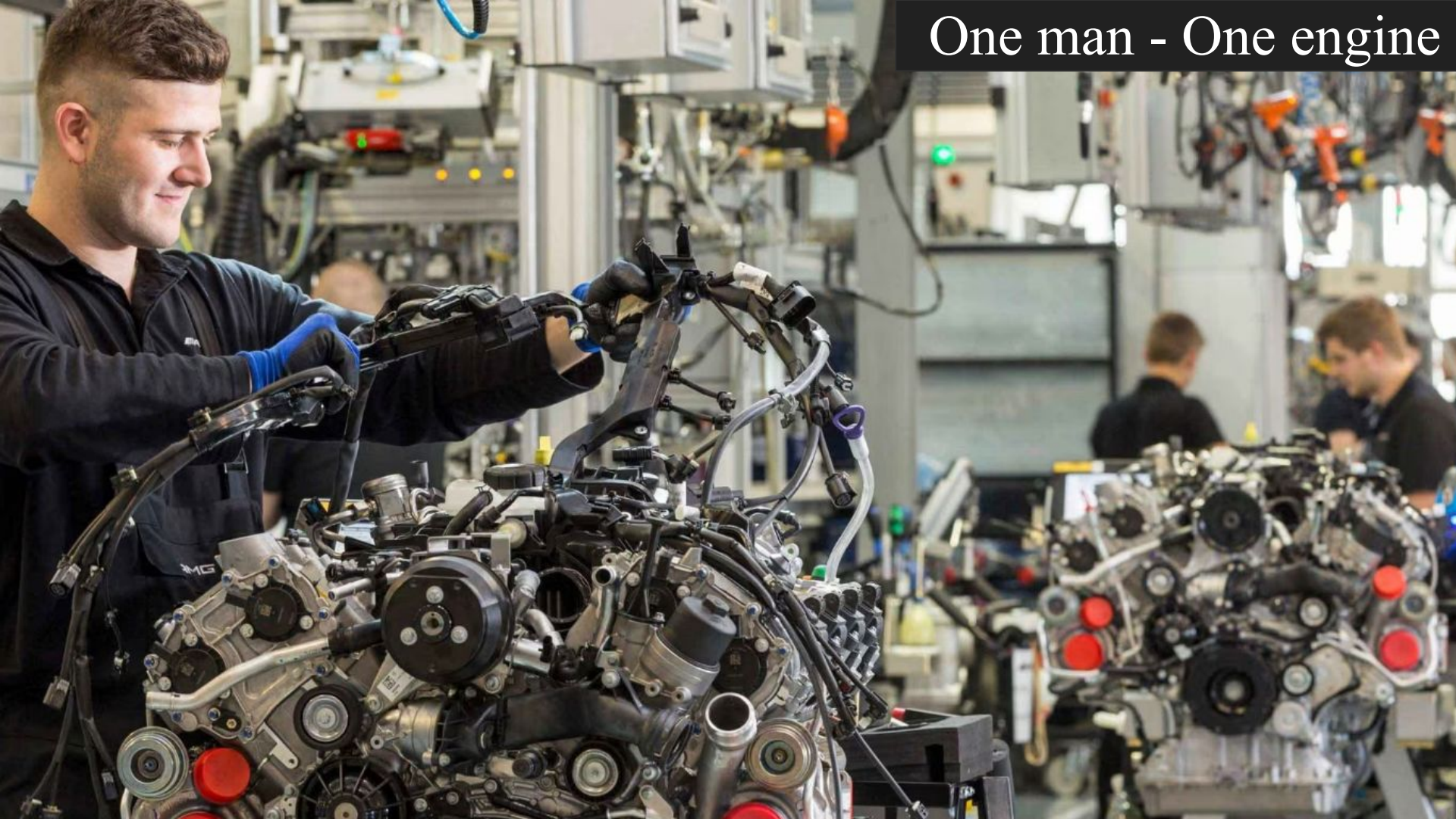
**EXPANDING UPON
EXCELLENCE.**

The Vision

Road vehicles inspired by successful race cars



One man - One engine







Maybach







7:49



mercedesamg • 9m



UNDERSCORING THE PROGRESSIVE
EVOLUTION OF OUR DESIGN
LANGUAGE, IT IS CHARACTERISED BY
TACTILE SURFACES, RADICAL
PROPORTIONS AND FLOWING LINES
FROM A **SHARPLY CHISELLED SHARK
NOSE TO BROAD, MUSCULAR
SHOULDERS AT THE REAR.**



mercedesamg

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ALL ABOUT THE
AMG ONE

INSPIRED BY FORMULA 1,
PEPPERED WITH SUPERLATIVES,
MADE FOR THE ROAD.



AMG GT Video



Thank you!

