

Aesthetics: Yes, and...







a set of principles underlying and guiding the work of a particular artist or artistic movement

"Engineering", as a university marketing campaign, has told you artists and artistic movements are beneath you.



a set of principles underlying and guiding the work of a particular ~~artist or artistic movement~~



Player BiosLooney Tunes BiosThe Bad GuysTravis Delt

CAST BIOS

No, his real name isn't Newman.

- Michael Jordan (as himself)
- Bugs Bunny (as himself)
- Wayne Knight (Stan Podolski)
- Teresa Rourke (Joanita)
- Danny DeVito (voice of Strackhammer)



MICHAEL JORDAN who appears as himself, makes his motion picture feature debut with "Space Jam." Widely considered the greatest basketball player in history, he has played an incredible college and professional career with the North Carolina Tar Heels and the Chicago Bulls into a position as an American icon and one of the most recognized personalities, sports or otherwise, in the world.

Jordan's list of basketball accomplishments is unparalleled in the history of the sport: member of North Carolina's NCAA championship team in 1982 and Atlantic Coast Rookie of the Year, NBA Rookie of the year and All-American in 1983 and 1984, co-captain of the United States' gold medal-winning team in the 1984 Olympic games, NBA Rookie of the Year and scoring leader in 1985, NBA's Most Valuable Player in 1988, 1991, 1992 and 1995, second NBA player in history to score more than 3,000 points in a season, member of 10 NBA All-Star teams, NBA's scoring leader for eight seasons.

More recently, holder of the league's best career scoring average, 32.3 points per game, member of the "Big Four" team that won the 1994 Olympic gold medal, earned NBA Finals MVP honors in each of the Bulls' championship seasons, 1991-93, 1996, named to the NBA All-Defensive team seven times, voted 1996 NBA Defensive Player of the Year, selected for the All-NBA first team eight times, named NBA All-Star Game MVP in 1988, 1996, and scored NBA playoff record 63 points vs. Boston in 1986.

Jordan retired from professional basketball shortly after his father's death in 1993 to concentrate on a career in professional basketball. After playing one season with the Chicago White Sox AA affiliate, the Birmingham Barons, Jordan rejoined the Chicago Bulls and, in the 1995-96 season, led his team to another NBA championship, won the league's scoring title and was again named Most Valuable Player of the Year and of the NBA All-Star Game.

BUGSBUNNY (as himself) received an Academy Award for his work in the 1938 theatrical short, "Knicke-Knicke Bugs," and has been animated for over three more times. He is the star of more than 175 animated shorts, has starred in four full-length television specials and 14 CBS primetime specials. An American icon, Bugs Bunny serves as a constant reminder that to survive in today's world, one has to be shrewd and cool when under stress. In short, Bugs is the epitome of the Looney Tunes family -- an appropriate match for his regular co-star, Michael Jordan.





WAYNE KNIGHT (Stan Podolski) is probably best known for his role in the blockbuster "Jurassic Park," as well as for his recurring part as Newman, Jerry Seinfeld's postal carrier neighbor on the hit NBC series "Seinfeld." However, his career encompasses a long list of film, television and stage.

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Aurora concert poster

If you wish to make an apple pie from scratch, you must first invent the universe.

Carl Sagan



Nulla fringilla magna

By ThemeForest | Music | 3 Comments

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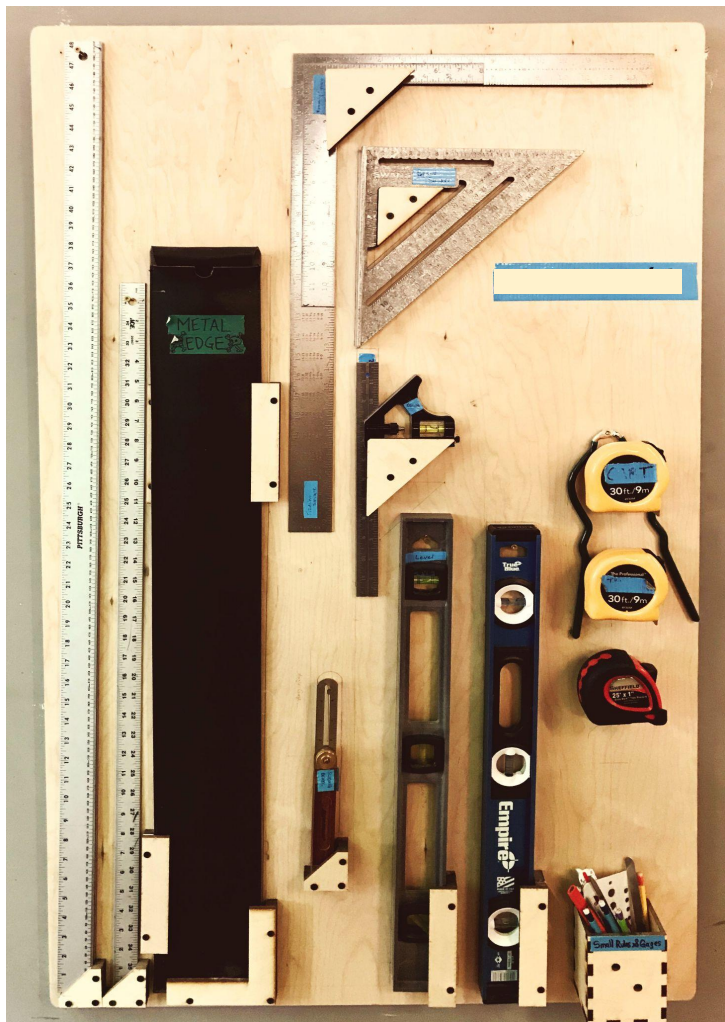
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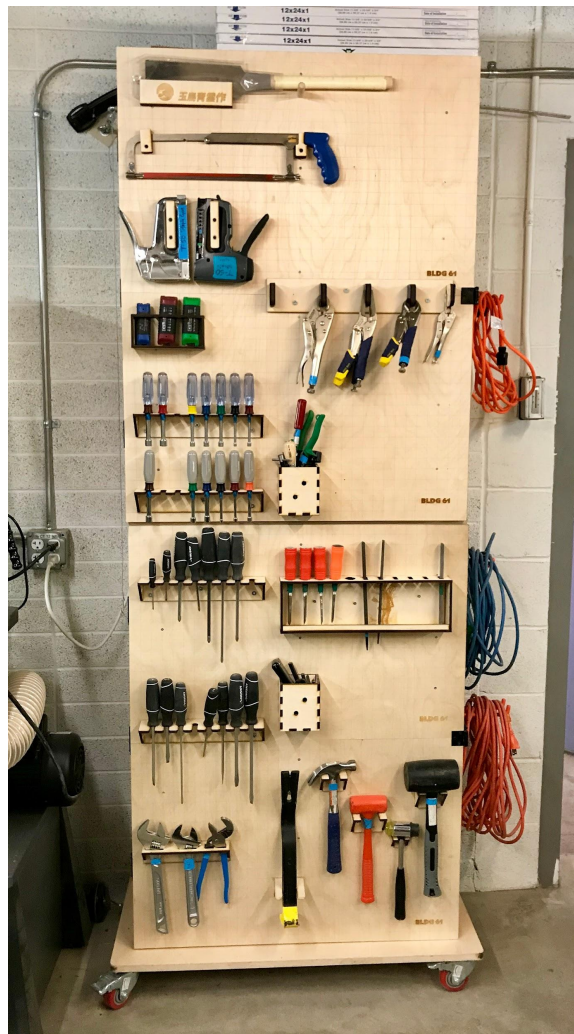
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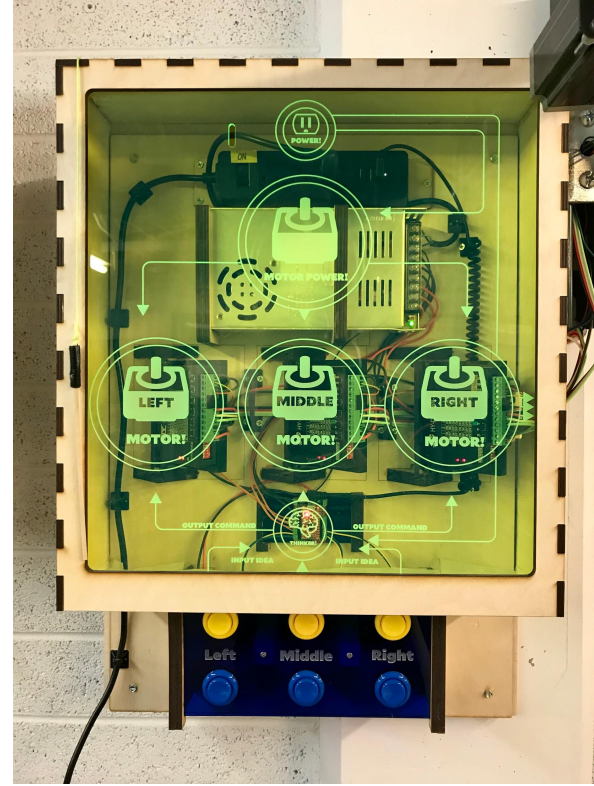
a set of principles underlying and guiding the work of a particular *artifact*.

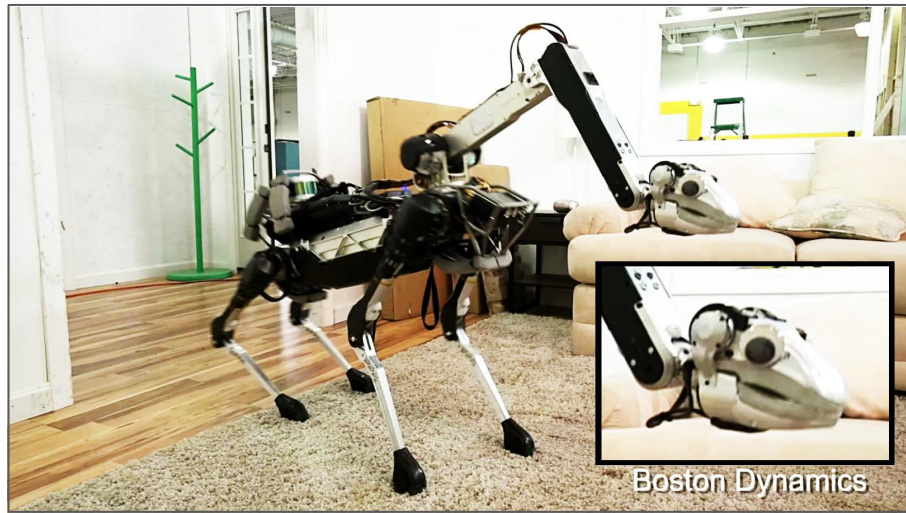
Artifact: an object made by a human being, typically an item of cultural or historical interest.

Aesthetics are practical.





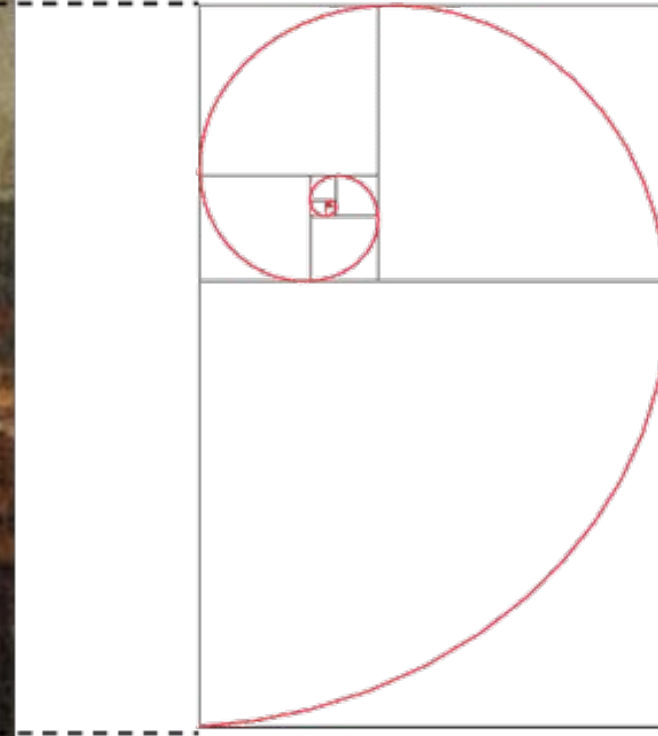
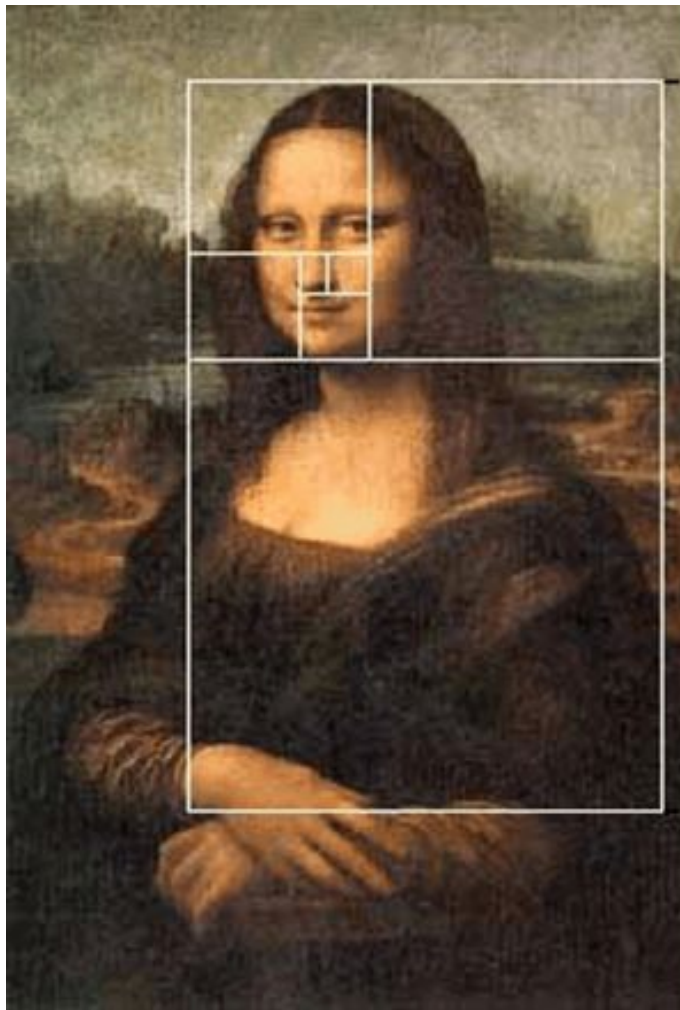


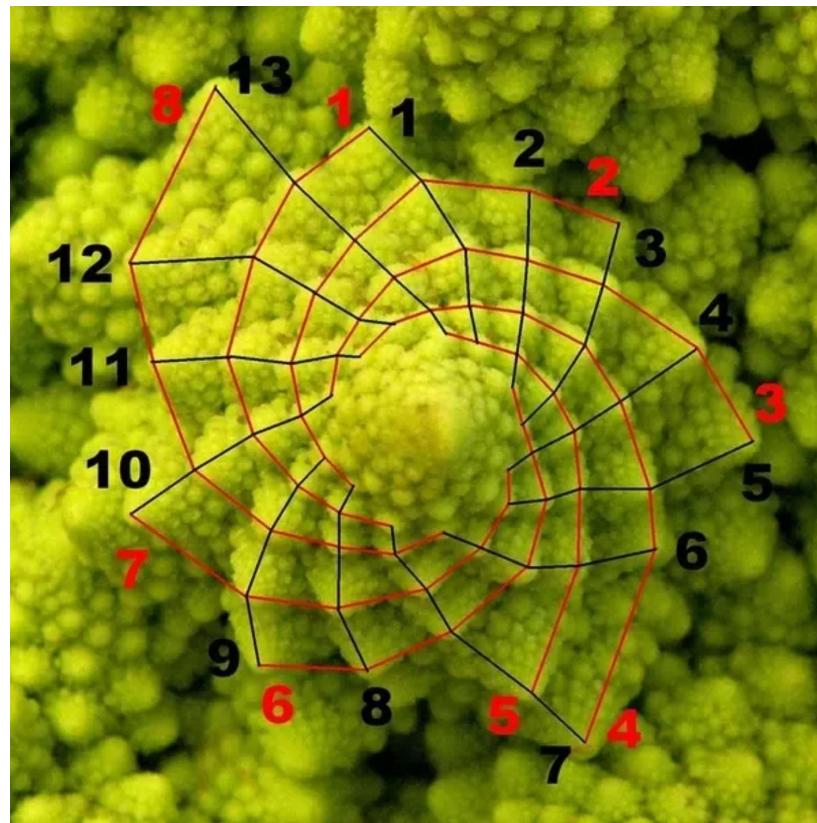


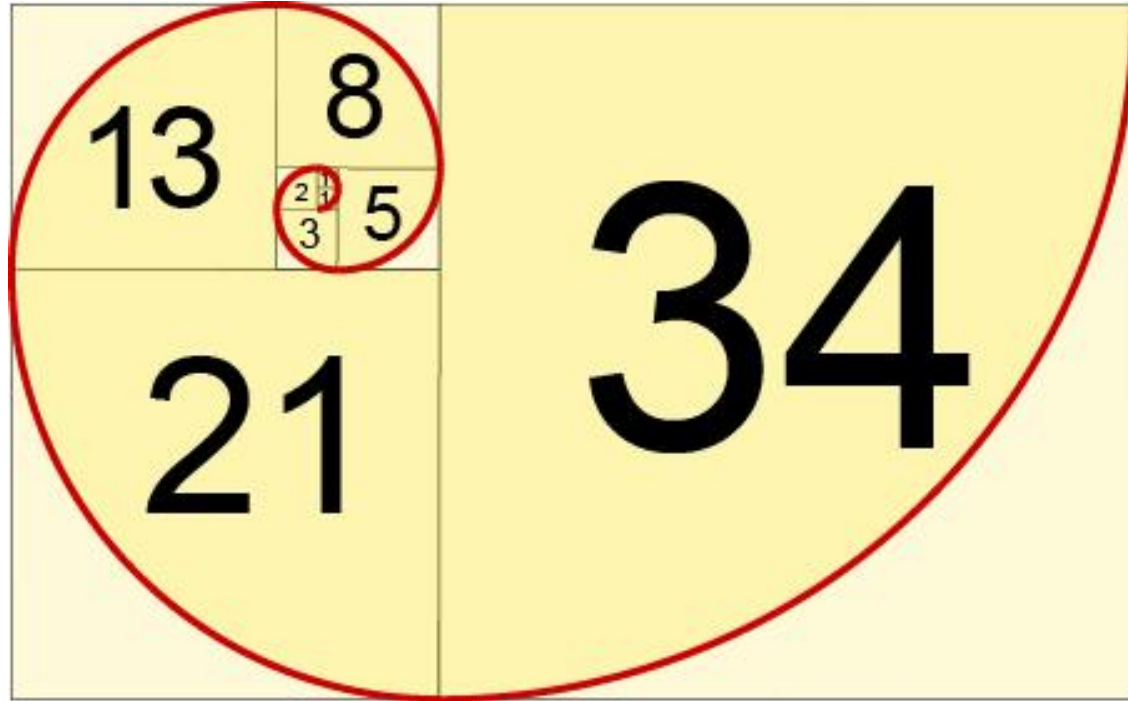
Aesthetics are quantifiable.





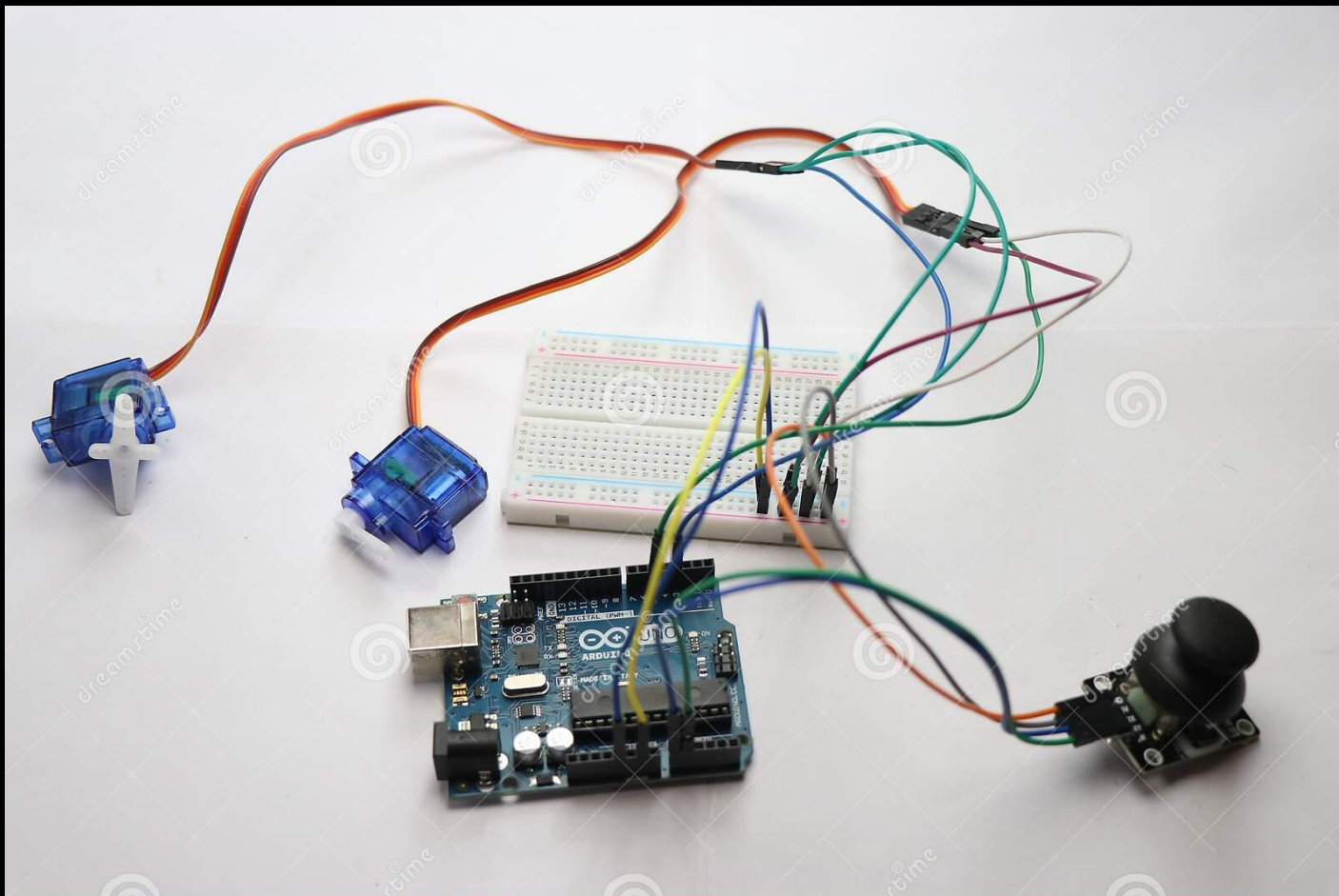


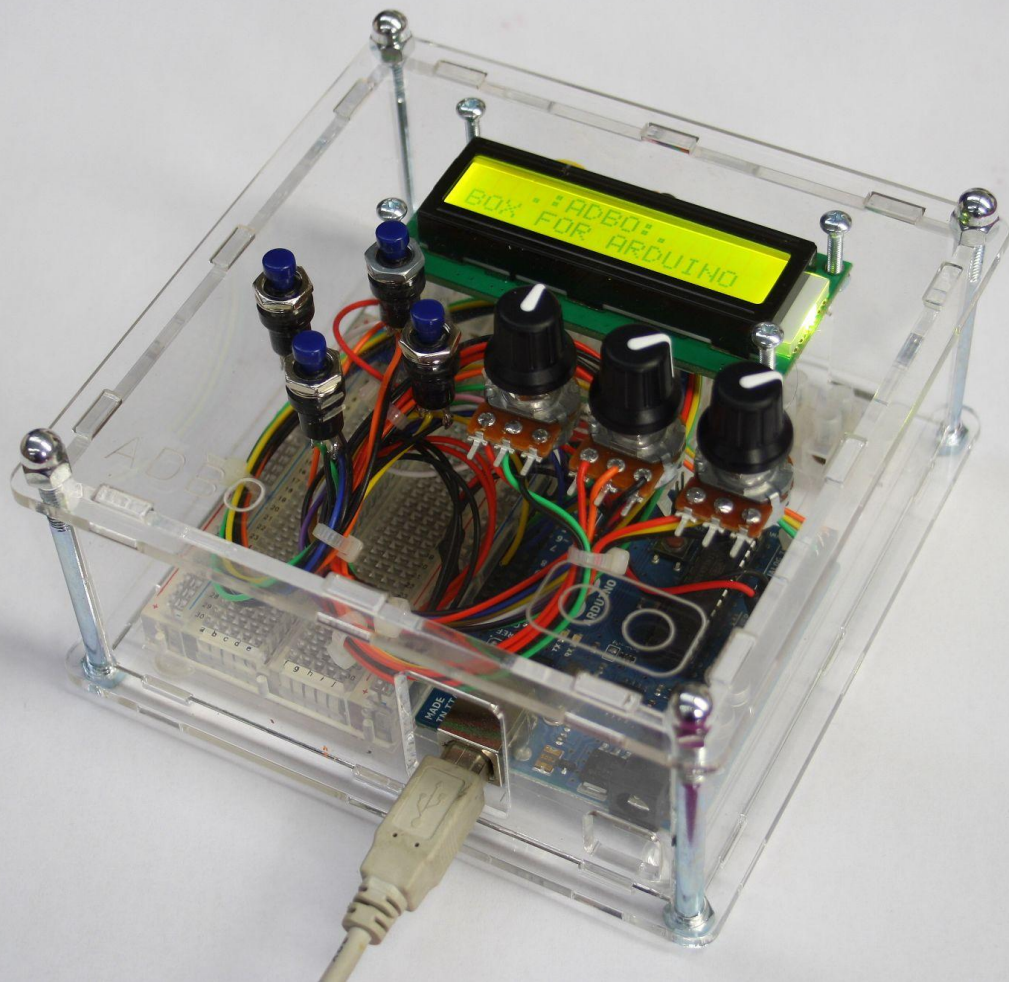




Skeptical?

Aesthetics will get you the job.







So...



Comparison chart

Differences —

Similarities —

Edit

Mac



(1931 ratings)

Cost Macs start at \$599 for the Mac mini desktop, \$999 for the M1 Macbook Air notebook, and \$1299 for the 24-inch M1 iMac. Macs are often more expensive than comparable PCs, but with the M1 models, offer much higher performance.

Manufacturer Apple, Inc.

PC



(1855 ratings)

Compared to a Mac, Windows and Windows-associated hardware is cheaper, and you can build your own for even less money. Comparable computers running Windows can be found around 40% cheaper than a Mac.

Several companies: HP, Toshiba, Dell, Lenovo, Samsung, Acer, Gateway etc.

Development and Distribution Macs are developed and distributed by Apple Inc.

PCs are manufactured and distributed by hundreds of manufacturers.

What is it? Short form for "Macintosh" and refers to any computer produced by Apple, Inc.

Refers to any computer running IBM-Based (Windows, Linux, Solaris, FreeBSD) operating systems. stands for "Personal Computer"

Top 5 Companies, Worldwide Traditional PC Shipments, Market Share, and Year-Over-Year Growth, 2022 (Preliminary results, shipments are in millions of units)

Company	2022 Shipments	2022 Market Share	2021 Shipments	2021 Market Share	2022/2021 Growth
1. Lenovo	68.0	23.3%	81.8	23.4%	-16.9%
2. HP Inc.	55.3	18.9%	74.0	21.1%	-25.3%
3. Dell Technologies	49.8	17.0%	59.3	16.9%	-16.1%
4. Apple	28.6	9.8%	27.9	8.0%	2.5%
5. ASUS	20.6	7.0%	21.8	6.2%	-5.7%
Others	70.1	24.0%	85.2	24.3%	-17.8%
Total	292.3	100.0%	350.1	100.0%	-16.5%

Source: IDC Quarterly Personal Computing Device Tracker, January 10, 2023

<https://www.computerworld.com/article/3687228/apples-growth-story-is-consistent-and-sustained.html#:~:text=Just%20look%20at%20the%20data,and%2017%25%20in%20the%20US.>



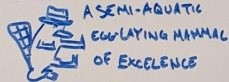
Good engineering, plus ***equally*** good aesthetics. That changes things.

Questions?

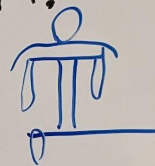
How to find me:



Physical user interfaces
require UI/UX as well.



You big goof balls.



-old guy

us.

FALSE

, PERRY THE PLATYPUS

