

03 Zoom AI summary

Monday, January 22, 2024 4:23 PM

Meeting summary for Aesthetics in Design 2024 (01/22/2024)	
Quick recap	
<p>Jean stressed the importance of the syllabus agreement due on Canvas and the first blog post due on Wednesday. She mentioned issues with login access and capacity of remote sections, encouraged students to start their design notebooks, and confirmed the creation of six breakout rooms for discussion. Jean led a discussion on major art theories prevalent in Western civilization over the past 2000 years and the transformative power of art. The discussion was disrupted by unidentified individuals. Jean initiated a discussion about various aesthetic styles and had a conversation with Andres Serrano about his creative project.</p>	
Summary	
Administrative Work and Art Theory Continued	
<p>Jean also mentioned that there was a lot of administrative work to be done and that they would continue with art theory. Jean demonstrated how to log into the website and showed the course schedule.</p>	
Week 1 Activities and Syllabus Agreement Reminder	
<p>Jean Hertzberg discussed the completion of the first week's activities and mentioned she would post the Zoom recordings, lecture notes, and a summary later. She reminded students about the syllabus agreement due on Canvas, emphasizing the need to read the syllabus and confirm in the system. The first blog post was due on Wednesday, with the topic being an aesthetic. Jean also mentioned a Lab and Fab presentation resource, and the Cat Me survey. She stressed the importance of having a variety of people on the team and in the pod, and asked students to log in to make a post. Jean also encouraged students to check out the 99% Invisible podcast, referencing its relevance to the course content.</p>	
Login, Capacity, Design Notebooks, Zoom Walk-Ins: Administrative Updates	
<p>Jean Hertzberg discussed the login issues some students might have been experiencing, suggesting they check their spam and contact her if they still</p>	

couldn't access their accounts. She also mentioned a problem with the capacity of the remote sections, which were supposed to be infinitely expandable but were not. Jean assured that she was working with administrators to resolve this issue by the end of the week. Additionally, she encouraged students to start their design notebooks and challenged them to practice straight lines and circles. Finally, she advised students who might be coming from across campus to tune into the Zoom while walking, so they wouldn't miss any important administrative updates.

Online Meeting Room Creation and Issues

Jean Hertzberg confirmed that there were 37 online participants and planned to create 6 breakout rooms for discussion. He also mentioned an issue where Sophia Montie wasn't showing in the main room, but she later confirmed receiving an invitation to join a room. Jean ended the segment by asking if there were any administrative issues to be addressed before continuing.

Art Theories in Western Civilization

Jean Hertzberg led a discussion on the major art theories prevalent in Western civilization over the past 2000 years. These include realism, expressionism, formalism, and post-modernism. Jean explained the key features of each theory and gave examples of works that align with each one. Participants engaged in a quiz to identify which artwork aligns with which theory. The discussion also touched on the influence of these art theories on society and their reflection of societal values.

Art's Transformative Power and Aesthetic Study

Jean Hertzberg discussed the transformative power of art, highlighting its ability to elevate mundane activities and provide meaning in times of hardship. She touched upon the various categories of design, including industrial, graphic, and engineering, as well as the concept of immaterial products, techniques, services, and processes. Jean also shared her perspective on the study of aesthetics, suggesting that it is a metric for evaluating art. She discussed the concept of affect, a psychological metric for measuring emotion, and its potential use in evaluating aesthetic response. Jean also mentioned the concept of style and design guidelines, such as the grunge aesthetic, which is distinctive to a particular artist or movement.

Aesthetic Styles and Creative Projects

Jean Hertzberg initiated a discussion about various aesthetic styles.

