04 Zoom AI summary

Wednesday, January 24, 2024   2:52 PM

Quick recap	
Jean Hertzberg discussed technical issues students were facing, reminded them about their first blog post due, and stressed the importance of understanding different art theories. She also highlighted the need to complete the syllabus agreement and take the CAT me survey. The meeting then focused on discussing various aesthetics and art forms, with a detailed walkthrough on how to create and publish a post with an image. Jean also clarified the process of posting and critiquing within the class and addressed the reliability of Wikipedia as a source. Towards the end, Jean answered questions and provided assistance to students.	
Summary	
Art Theory and Blog Post Reminder	
She reminded the students about their first blog post due that night and the importance of critiques. Jean also touched on the major art theories and how they align with the students' beliefs about the purpose of art. She stressed the importance of understanding these differing perspectives in group discussions and critiques. Additionally, Jean mentioned the need to complete the syllabus agreement in Canvas and take the CATME survey.	
Aesthetics and Technical Difficulties	
Jean Hertzberg led a discussion about aesthetics, particularly focusing on the "vapor wave" and "whimsigoth" styles. There were some technical difficulties with one participant, Ephy, which were eventually resolved. Ephy then elaborated on the "whimsigoth" aesthetic, explaining that it was created by Evan Collins, a co-founder and architectural designer of consumer aesthetics. The style, which combines whimsy and Gothic styles, is characterized by its moody and dark themes, with a focus on celestial and mystical elements. House plants and crystals are common elements in this style.	
Aesthetics and Art Forms Discussion	
The meeting primarily focused on discussing various aesthetics and art forms. Jean Hertzberg led the conversation, seeking input from the attendees, including Jace Aschbrenner, on the meaning and examples of different aesthetics such as wabi sabi and deconstructivism. The discussion also	

touched upon cultural elements from the 1990s and 2000s, including elements from elementary schools and popular TV shows. Towards the end, Jean announced that the participants would be divided into breakout rooms to discuss their upcoming blog posts.

Image Post Creation Walkthrough

Jean Hertzberg provided a detailed walkthrough on how to create and publish a post with an image. She advised on uploading images to the media library for repeated use and using them as featured images. Jean demonstrated the process of logging into the website, adding media to the media library, writing text, attributing full sources, selecting a featured image, choosing a category, publishing, and reviewing the post. She also emphasized the importance of using a consistent editor and ensuring the visibility of the post after publishing.

Posting, Critiquing, and Upcycling Process Explained

Jean Hertzberg discussed the process of posting and critiquing within the class. She clarified that the critique is a separate assignment from the post and that it is possible to save a draft of a post without publishing it immediately. Jean also addressed the reliability of Wikipedia as a source, stating that it is generally reliable for historical references but not for current events. She then outlined the specifications for the upcycle project, including the due dates for the artifact, report, critiques, and presentations. Jean emphasized the importance of documenting the design process, citing inspirations, and reflecting on the gap between the original vision and the final outcome. She also explained the structure of the critique process, which involves the artist presenting, asking questions of the audience, the audience asking questions of the artist, and finally, the artist choosing to hear opinions if they wish.