

# 32 Design Awards

Monday, April 22, 2024 11:51 AM

Definitely Slack today, maybe clickers.

## Today

Pod Facilitators have been posted in Slack.

Luke Prins Influential Car Designers

## Design Award competitions

There are many design competitions in the areas of industrial, product and furniture design. The metrics used in the competitions are quite variable, and are generally described only in terms of the jurors; by looking at the jurors' work you can infer the values being judged.

Most of the competitions are being run by private organizations, with all the complications that can result; the judging may not be impartial. This is an opportunity to practice a bit of critical analysis, just as you would when evaluating a product review online. Can you trust the results? Maybe. Two of the competitions are run by institutions, which may be more trustworthy. However, the metrics are still ruled by the juror selections.

In groups and breakout rooms, select an interesting recent (2023 or 2024) winner. Post a link to it in Slack #Design Awards channel. Comment on the aesthetics of the design.

1. NDA National Design Awards  
<https://www.cooperhewitt.org/national-design-awards/>  
<https://www.cooperhewitt.org/design-competition-design-challenge/>  
The Cooper Hewett Design Museum which runs the competition is part of the Smithsonian, giving it some weight.
2. "International Design Excellence Awards." *Industrial Designers Society of America - IDSA*. <https://www.idsa.org/awards-recognitions/idsaawards/>  
The Industrial Designers Society of America is a professional society like any other (ASME or IEEE), which lends some credibility to this competition.
3. "iF Design Awards." *iF WORLD DESIGN GUIDE*. <https://ifdesign.com/en/> German company (nonprofit?)  
Our mission is to support academic research and education, culture, social engagement, environmental awareness, and sustainability. The iF Design Foundation provides financial support for selected design projects as well as initiating its own projects, conferences, and more.
4. Product Categories | Red Dot Award: Product Design." <http://red-dot.de/> Red Dot is another German international design competition, like iF, but started in a different city.
5. "Edison Awards™ - Honoring Innovations and Innovators." <http://www.edisonawards.com>.  
Not to be confused with the Edison Awards in Dutch music or Tamil filmmaking
6. "German Design Awards." . <http://www.german-design-award.com/en/the-winners/gallery.html>.
7. "Core77 Design Awards." *Core77*. <http://designawards.core77.com>.  
<https://competition.edesignaward.com/theaward.html> " the largest design competition in the world"
8. "About - International Design Awards." Accessed April 20, 2017. <https://idesignawards.com>  
Based in Denmark
9. "European Product Design Awards." . <https://productdesignaward.eu/>.

Have a look, and see if you can find commonalities that suggest 'good design'.

Note that many of these competitions have a category for student work. All you need is a good set of plans!

**J** Josh Gregory 12:41 PM

Group 4: <https://www.red-dot.org/de/project/origami-line-by-magnetolab-61984>

 red-dot.org

**Red Dot Design Award: ORIGAMI-Line by MAGNETOLAB**

ORIGAMI-Line by MAGNETOLAB ist ein magnetisch anzubringendes System für Küchenpaneele, die als Spritzschutz hinter dem Herd oder anderen Arbeitsbereichen gedacht sind. „Alle Zubehörteile lassen sich mühelos, sofort und ohne Schrauben und Löcher anbringen,....“

**J** Juliette JUGO5950 12:42 PM

Group 3: <https://ifdesign.com/en/winner-ranking/project/apple-watch-finewoven-modern-buckle/647877>

 ifdesign.com

**iF Design - Apple Watch FineWoven Modern Buckle**

The Modern Buckle with FineWoven is exquisitely crafted for an elegant look. What looks like a solid buckle is a two-piece magnetic closure that's delightfully simple to secure. We also added an inner layer of Vectran weave for strength and stretch resistance. Made from a durable microtwill, the FineWoven material has a soft, suedelike feel. It was also designed with the earth in mind - made from 68% post-consumer recycled content and significantly reduces carbon emissions compared to leather.

**J** 1 reply 2 days ago

**J** Juliette JUGO5950 12:42 PM

minimalism (edited)



**Helen Do** 12:44 PM

Group 2: <https://www.idsa.org/profile/tucker-viemeister/>

Example of OXO Good Grips: <https://smartdesignworldwide.com/projects/oxo-good-grips-design-refresh/>

Aesthetic: minimalist, rounded and curvy, neutral in color (edited)

● **Industrial Designers Society of America**

[Tucker Viemeister, FIDSA - Industrial Designers Society of America](#)

Founder, Viemeister Industries (82 kB) ▾



■ **Smart Design**

[OXO Good Grips Design Refresh](#)

Smart Design is a strategic design company that helps people live better and work smarter. We bring powerful products and experiences to the world. (257 kB) ▾



**Venkata Sanyasi Krishna Vidhan Rallapalli** 12:45 PM

Group 6: <https://www.atlasuas.com/products/atlasnest>

Futuristic aesthetic

This is the Atlas Nest. It is a charging/docking station for automated drones. It has uses for delivery and could be the next step for companies like Amazon and Walmart. Also, these could be used for surveillance and many more applications as drones become more popular. (edited)



**Sean Riddle** 12:46 PM

group 1: <https://www.cooperhewitt.org/national-design-awards/2023-national-design-award-winners/#jp-carousel-44805> Naeem Khan, Fashion Design

glam aesthetic, elements of art nouveau and gothic

■ **Cooper Hewitt Smithsonian Design Museum**

[2023 National Design Award Winners | Cooper Hewitt, Smithsonian Design Museum](#)

The National Design Awards honor innovation and impact and recognize the power of design to change the world. Established in 2000 as a project of the White House Millennium Council, the National Design Awards bring national recognition to the ways in which design enriches everyday life.

Mar 19th



**Josh Sweeney** 12:46 PM

Group 8: <https://www.idesignawards.com/winners/zoom.php?eid=9-52107-23&count=0&mode=idesignawards.com>

[idesignawards.com](https://www.idesignawards.com)

[Mid-century Japandi Sanctuary by Aurélie Chauvet & Jad Salem, Atelier Chardonnat & Salem Architecture | International Design Awards™ Winners](#)

The International Design Awards (IDA) is pleased to present Winners in Architecture, Interior, Product, Graphic, and Fashion categories. - Mid-century Japandi Sanctuary by Aurélie Chauvet & Jad Salem, Atelier Chardonnat & Salem Architecture



1 reply View thread





Ian Farrar 12:46 PM



<https://competition.adesignaward.com/gooddesigner.php?profile=297488> This is a long travel E-Mountain bike designed by Andrea Agazzini. Quite frankly, I think there are a number of poor bicycle design decisions that have gone into making this bike. The first thing that caught my eye is just how bulky the frame is and the fact that the front triangle is a combination of alloy and carbon bolted together. Furthermore the designer went to the trouble of making internal cable routing in the frame but the frame still requires an externally routed dropper post. The reason for this is that the suspension design limits the seatpost height so you cannot run a full length dropper post which is an oversight in my opinion. I think the reason that this bike received the award is that it uses a traditional drivetrain with an electric belt drive which is very uncommon yet impractical in my opinion. (edited)

**A' Design Award**

**Andrea Agazzini Designer Profile**

Discover Andrea Agazzini of Agazzini Bikes at A' Design Award and Competition (64 kB) ▾

Written by

Andrea Agazzini

Est. reading time

2 minutes



Jess Corbitt 12:46 PM

Group 9: <https://www.timurbozca.com/vatoz> (edited)

Monday, April 22nd ▾

**European Product Design Award**

**Vatoz**

The Vatoz, a groundbreaking 10-meter foiler, renowned for their pioneering approach to yacht design and technology. With its exterior design elegantly inspired by the fluid form of the stingray, the Vatoz showcases a harmonious blend of aesthetics and functionality. Constructed with the utmost precision from lightweight carbon fiber, it embodies the forefront of sustainable yachting practices. The Vatoz leverages cutting-edge Foiler technology, an embodiment of efficiency and innovation that elevates the boat to glide an impressive 1.5 meters above the water's surface.



Jon Ezell 12:47 PM

group 5 <https://axiomholographics.com/> (edited)

**Axiom Holographics**

Holographic Display & Technology - Axiom Holographics

WORLD-LEADERS In Holograms & Holographic Displays For Business, Entertainment & Industries. Check Out Our Range Of Displays & Hologram Products. (154 kB) ▾

