

Today

Critique Logistics
Bauhaus

Friday: Critical Response Process and
Art Deco and Organic Design

Admin

Blog post tonight: Your project in an opposite aesthetic. Consider Art Nouveau or Gothic Revival. What would it look like? How about Byzantine? Moresque (Islamic)? See the *Grammar of Ornament*.

New book on design aesthetics. Open access, available at the Internet Archive



https://direct.mit.edu/books/book-pdf/2158944/book_97802623757.pdf

Or as pdf

https://direct.mit.edu/books/book-pdf/2158944/book_97802623757.pdf

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It's also in our Zotero library



Tanmay Dharmaji Mhatre	Tata Motors Aesthetic Journey
Airyl Dayrit	Haute Couture

Let's go over what is in the [Upcycle Specs](#) document in detail.

- Each student will give a presentation on their Upcycle project, with the content of the presentation to mirror the written report.
- Plan to talk for 7 minutes, then take 8 minutes for critique, then one minute for the next speaker to get set up while others are typing comments.
- This way 3 students can speak each period
- Presentations and critiques that are too short *are not good*.
- The Critique Facilitator is expected to encourage discussion by contributing their own views and soliciting input from everybody. This is what a session chair does at a technical conference.
- It's up to you to make sure you can present via Zoom. Practice sharing your screen and using the computer audio and optimization when sharing a video.
- If you want, you can pre-record your whole presentation, but this is not encouraged. Extemporaneous presentation experience is valuable.
- EVERYBODY NEEDS TO HAVE CAMERAS ON the whole time. **Be sure you are in a quiet location with good internet.**

Each pod needs a Pod Facilitator for the assignment (same person for all 3 days, different people for Upcycle, Preview, Final). Volunteer for bonus points, such as if you have missed a critique day or guest lecture or are late with posts or comments. VOLUNTEERS NEEDED NOW! Slack me.

Each day each pod will have a Critique Facilitator (different each day)

Assignments will be posted in Slack

Pod Facilitator Responsibilities

- Call for volunteer Critique Facilitators. If nobody volunteers, just assign one. Let me and the Tas know who.
- Set the presentation schedule, 3 per day. Call for volunteers, and make assignments if you don't get enough volunteers. Negotiate between pod members as needed. Your word is final. Use Slack for transparent communications.
- Host the pod's Zoom room. Publish zoom link in Slack and Google sheet ASAP each day.
- Write who presents, who facilitates and who attends in the Google sheet. This is important, folks won't get credit if you don't do this.

- Request a room ASAP if your pod wants to present in-person.

Critique Facilitator Responsibilities, one per day (Everybody is expected to do this at least once)

- Be a backup to host the pod's Zoom room if the Pod Facilitator has failed. Publish link in Slack and Google sheet ASAP.
- Read the FACILITATOR section in the [Presentation Critiques](#) post
- Remind everybody to have their cameras on. It's awful to present to blank boxes.
- Call for the feedback stages. "Who has statements of meaning" etc. Please keep to the structure of the four stages: statements of meaning, questions from the artist, neutral questions from the audience, permissioned opinions.
- Help respondents rephrase neutral questions, and actually ask for permission during the opinions stage.
- Encourage discussion by contributing your views and soliciting input from everybody.
- Don't waste time if nobody has more to say; keep the session moving.
- **Keep the critiques on schedule:** Presenters talk for 7 minutes, then take 8 minutes for the next speaker to get set up while others are typing comments.
- If discussions go long, suggest moving the discussion to Slack.
- Remind presenters ask for recording if they want one.
- Do not present your work on the day you are facilitating.

Google Sheets for Critique

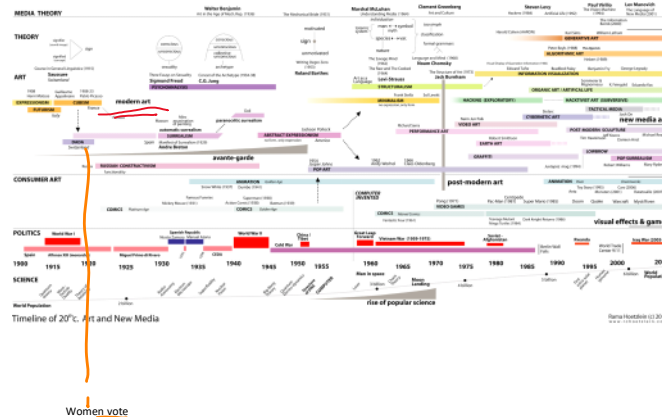
Voice your comments to the presenters, then write them here so they have a record. These links will be in Slack.

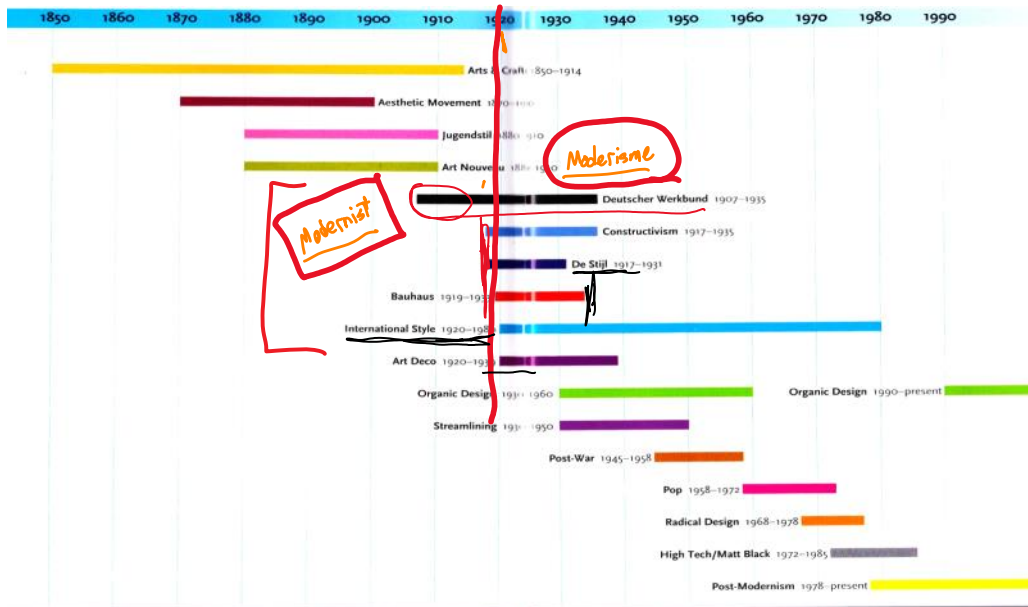
We'll talk about comment content on Friday.

Save your pod's link. We will use it for all the critique sessions for the rest of the semester. Each day has a separate tab at the bottom.

Pod 1	https://docs.google.com/spreadsheets/d/18mcCL41EhKkPrsfMmo-n-uoAEaAPButxyEi96Zz_IBs/edit?usp=sharing
Pod 2	https://docs.google.com/spreadsheets/d/1Bd9wy2lybf654tY_gWud0vCqY-b6gUNhyMSWBo3OYc/edit?usp=sharing
Pod 3	https://docs.google.com/spreadsheets/d/1ucs7Kme2cu_kxYxe7M6xdH5x5lv4Z9sGy8iDFa4_rb8/edit?usp=sharing
Pod 4	https://docs.google.com/spreadsheets/d/1bOhDvPjuFAOXro7jdr8-cN5Kon0-pobmzjvFTWmbBDw/edit?usp=sharing
Pod 5	https://docs.google.com/spreadsheets/d/1uzCD7HMGDbKUKp5CufMtkeNh5P07p9oli8t0mV8PtKQ/edit?usp=sharing
Pod 6	https://docs.google.com/spreadsheets/d/1wSNtRkv9jlnZwjWk7ykdByvDyL8jZQeX08L3UeUosqM/edit?usp=sharing
Pod 7	https://docs.google.com/spreadsheets/d/15f2vKk3G3CiART_6VpHKw8cXj4iM-PCx94hTjCjVhU8/edit?usp=sharing
Pod 8	https://docs.google.com/spreadsheets/d/12ZksaTOSDZgvy7GoN3SmFIKIPG4N852twHEXzxq4eJQ/edit?usp=sharing
Pod 9	https://docs.google.com/spreadsheets/d/1gUOfk4NnggJHB_PV6mBUH7ZrfsYtPixv3A8r2PulNVnU/edit?usp=sharing
Pod 10	https://docs.google.com/spreadsheets/d/1EEsiFwnSptdTkbt7tU34ZvgKzlldZWaCab8_GJaO-2i0/edit?usp=sharing
Pod 11	https://docs.google.com/spreadsheets/d/1yfcVbNOcM9Mo3AeCdifmCb15Wvbhe1rYcdPBvdK-GFY/edit?usp=sharing
Pod 12	https://docs.google.com/spreadsheets/d/1he2RQeDGW6NYZScamzaKWHhu4Am-q8t8Khw0DyxFGpg/edit?usp=sharing

Bauhaus to Art Deco





Bauhaus has roots in Deutscher Werkbund

Still trying to integrate craftsmanship with industrialization: 1907-1935. Big change in aesthetics. The **Deutscher Werkbund** (German Association of Craftsmen) is a [German](#) association of artists, architects, designers, and industrialists, established in 1907. The Werkbund became an important element in the development of [modern architecture](#) and industrial design, particularly in the later creation of the [Bauhaus](#) school of design. Its initial purpose was to establish a partnership of product manufacturers with design professionals to improve the competitiveness of German companies in global markets. The Werkbund was less an artistic movement than a state-sponsored effort to integrate traditional crafts and industrial mass-production techniques, to put Germany on a competitive footing with England and the United States. Its motto *Vom Sofakissen zum Städtebau* (from sofa cushions to city-building) indicates its range of interest.

From https://en.wikipedia.org/wiki/Deutscher_Werkbund

Deutscher Werkbund was the start of function driving form. Led to Modernist and Bauhaus movements. Stressed standardization over individuality; standardization and industrial production won.

1924, Gropius published "Form Without Ornament". Functionalism. Simplified, unornamented designs.

Walter Gropius

Ludwig Mies van der Rohe

Le Corbusier (father of the open floor plan)

Memorize these names; they are touchstones, synonymous with Bauhaus

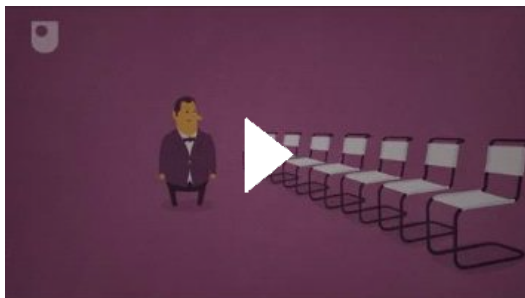
Short discussion:

What do you already know about Bauhaus?

Bauhaus video

Design in a Nutshell, from the British Open University:

[Bauhaus: Design in a Nutshell \(3/6\)](#)



More on Bauhaus

Brian Douglas Hayes. Bauhaus: A History and Its Legacy, 2012. <https://www.youtube.com/watch?v=xYrzrqB0B8I>.

8:38 Watch on your own.