

19 Preview Specs and Pop Art

Friday, March 7, 2025 6:27 PM

Today

Design Preview Specs
Pop Art
Monday - Finish timeline
Matt Black
Black and Blue
Post-Modernism

Recruitment
General...



Next week Wednesday, start Design Preview. Attendance required.
Next week Friday Zach Weaver guest lecture. Attendance required.
Monday 3/17, Weds 3/18 Design Previews. Attendance required.
Friday before break: Aesthetics Game. Not required but a lot of fun!

Design Preview Specifications

Current Course (2025)
Schedule 2025
Design Preview Specs 2025

You'll need to have a basic plan (aesthetic, design, materials selection and fabrication timeline)
Material orders should be in ASAP - never know how long it will take.
Same logistics as last time. Same google docs. Pod facilitators to host zoom rooms.
Pod facilitators needed for pods 1,2,5, 6,9, 10, 11.
Requests for in-person rooms? Let me know ASAP

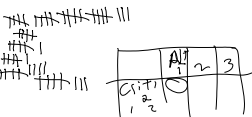
Presentations:

Jamie Blanco	Santiago Calatrava
Sylvia Robles	Dzibilchaltun and Maya Architecture https://www.canva.com/design/DAGg-1E-udI/BXQQUZaM0yil56h4RFGjww/edit?utm_content=DAGg-1E-udI&utm_campaign=designshare&utm_medium=link&utm_source=sharebutton

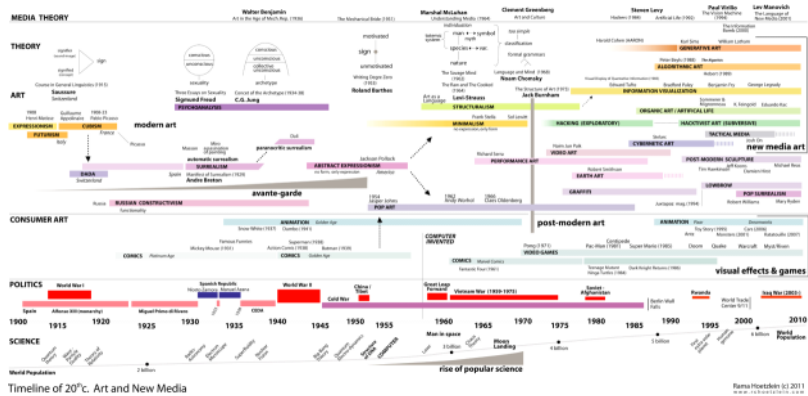
Zaha Hadid

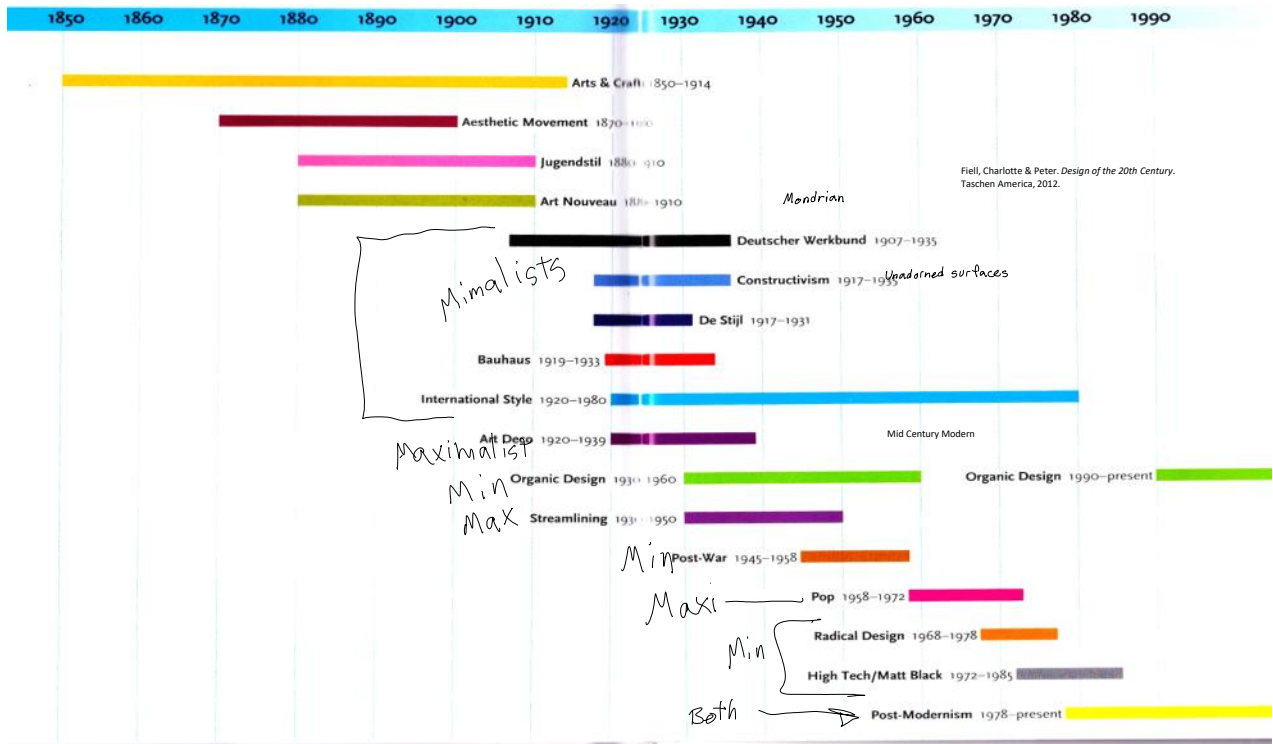
Roadblock responses

Decisions 23
Materials 5
Fab process 6
Talk time 6
Doing fine 9
Other commitments 8

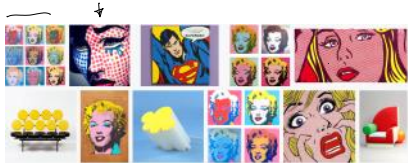


Decision matrix?



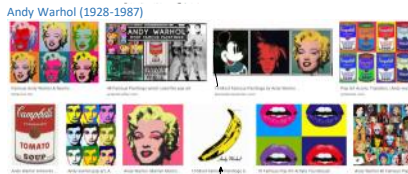


Pop 1958-1972
 Andy Warhol, Roy Lichtenstein and Claes Oldenburg, Yayoi Kusama
 2025-1970-55
 Plastic, bright colors, simple shapes.
 Pop had 'Anti-Design' associations, countered Modern Movement's 'Less is More'. Fun, not sober.
 MAXIMALIST-Like Meow Wolf.
 Drew on Art Nouveau, Art Deco, Futurism, Surrealism, Op Art, Psychedelia, Eastern Mysticism, Kitch and Space Age.
 Comic books.



https://www.google.com/search?q=pop+design+movement&source=lnms&btm=isch&sa=X&ved=0ahUKEwin4Pto8TLAivQOWMKHrwQh4Q_AUIBvg8&biw=1218&bih=596

Before inkjet and laser printing, letterpress and newspapers used halftone to get shades of gray; lower resolution; dots were visible. Used by Pop artists as a motif.



Yayoi Kusama (1929-now 96 years old)
 Pioneered soft sculpture, mirror rooms, loves dots
 Night Underground & Nice



Part of the New York *avant-garde* scene throughout the 1960s, especially in the *pop-art movement*.^[1]
 Embracing the rise of the *hippie counterculture of the late 1960s*, she came to public attention when she organized a series of *happenings* in which naked participants were painted with brightly coloured *polka dots*.^[2]
 Kusama has been open about her mental health and has resided since the 1970s in a mental health facility which she leaves daily to walk to her nearby studio to work. She says that art has become her way to express her mental problems.^[3] "I fight pain, anxiety, and fear every day, and the only method I have found that relieved my illness is to keep creating art," she told an interviewer in 2012. "I followed the thread of art and somehow discovered a path that would allow me to live."^[4]

From <https://en.wikipedia.org/wiki/Yayoi_Kusama>

Do you have a favorite pop artist? An example of pop art you like, an album cover maybe? 1958-1972
 Discuss in groups?

